

Artwork Requirements

Our goal is to create a high quality, sharp reproduction of your artwork.

To meet this goal we require your artwork in a format that is suitable to our engraving equipment.

Acceptable file formats are:

- Corel Draw (.CDR)
- Vector DXF (.dxf)
- Scalable PDF (.pdf)
- High Resolution .PNG
- High Resolution .JPG
- Large clear artwork 300 DPI .BMP etc

Engravable Artwork

Engravable artwork must be vector based images (drawings) as opposed to raster based (bitmaps/jpeg's) images. While the shape and color of a bitmap image appears smooth from a distance, when viewed up close you can see the tiny individual squares and dots (pixels) that make up the image.

Vector drawings are made up of objects, consisting of smooth lines and continuous colors, and are resolution independent.

When viewed up close or from a distance, vector drawings appear as smooth clean lines and edges.

The following diagram illustrates the difference between vector and raster based images:



Artwork Modification Additional Fee required

For artwork that does not meet the above specifications and requires re-working, scanning or manipulation by us, an artwork charge will be required.

Artwork will not commence or be released until the fee is prepaid.

Artwork that will need redesigning for engraving purposes include:

- Bitmap images – jpg, gif, tiff
- Pen or pencil sketches
- Component artwork that needs adjustment, re-sizing, or re-positioning
- Business cards, letterhead, faxes, photocopies
- Images with tape, staples, etc. through the image or with dirty or smudged backgrounds
- Continuous tone images (IE. black and white and color photographs)
- Low resolution paper output
- PhotoShop or Illustrator sent with compression or hidden layers
- Inkscape or EPS files compression or hidden/locked layers or Embedded BMPs

Just about any image can be engraved! Remember a low quality image will yield a poor quality product. Photos with little definition between the subject and background are poor choices for engraving. We do need to do touch up work to most photos prior to engraving.

If you have questions about the file formats for acceptable artwork or how to submit your artwork, please email us.